

LensView

Fall 2019

a visual journal for discerning communicators

OLLIS PHOTO



Autumn... *a season for the senses*



It delights our eyes with color and shape. We begin **seeing** differently, even things we might not have noticed before.

We are more aware of what we are **hearing**, our ears picking up sounds from rustling leaves and voices of gathering family members.

A desire for the **feeling** of warmth overcomes us as the Sun's appearance shortens becoming long shadows from amber daylight.

Our senses are enlivened.

It is a time of harvest, reflection and gratitude. Engaging our senses in all we do.

A time to go deeper, for embracing life while **creating**.

Seeing...

There's more to people than meets the **eye** and more to portraiture than surface information.

Most people don't like having their picture taken as it can be intrusive, the **lens** magnifying perceived imperfections. To engage each person as they are without judgement is seeing beyond the surface into an **essential** part of being.

With mindful **timing**, a glimpse inward can be accessed. Similar to where the in-breath and the exhale meet, it's in the unguarded moments a person reveals themselves.

Conveying a connection through the eyes is important. Presenting people up close and personal with environment falling away brings a level of **intimacy** to a portrait.





Belleruth Naparstek



Corina Deng



Hearing...

Many people focus on talking while communicating, but [listening](#) makes up more than half of conversations. Within the space created while pausing before speaking, appropriate responses can be composed.

Active listening allows for time in recognizing visual cues from body [language](#) along with speech of a counterpart. Along with repetition of points and dynamic punctuation this conveys the importance of what's being said.

Sensing what's being said behind the words is a craft derived from [awareness](#).

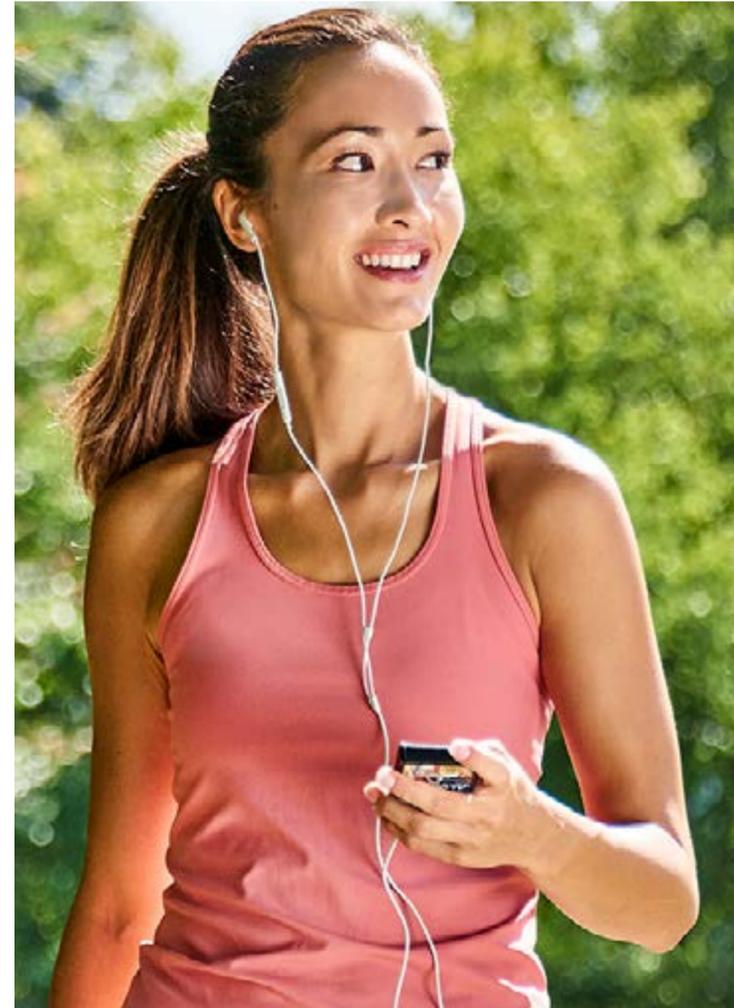
We all want to be heard, receiving [acknowledgement](#) that our desires, needs and thoughts are being consciously considered with the best of efforts.

Listening to a story is key to formulating imaginative visual applications of content.

Autumn is a time we begin to slow down and listen more accutely. Always endeavor to have positive [responses](#) to requests.



Products



Findaway Culture: visually interpret

an atmosphere of creativity & innovation





Feeling...

How **space** is used in composition, lighting, and the tones all provide feeling. By limiting the space an intimacy and central focus is gained for the message to inhabit.

Often times more space is not necessary to indicate an environment. **Less is more.**

Leading the eye into the subject matter details, textures, finishes, structure and eliminating the non-essentials defines space so **tasteful** accents can complete the story.

When the viewer is transported on a **journey** even if for a few moments, with an impression about the subject matter the aesthetic has worked with the space.

Visual **impact** is imperative considering the sheer number of images bombarding audiences.





Inspiring...

Inspiration comes in many forms. Something that catches our eye when we notice a difference in the daylight, a shape or even texture **awakening** us.

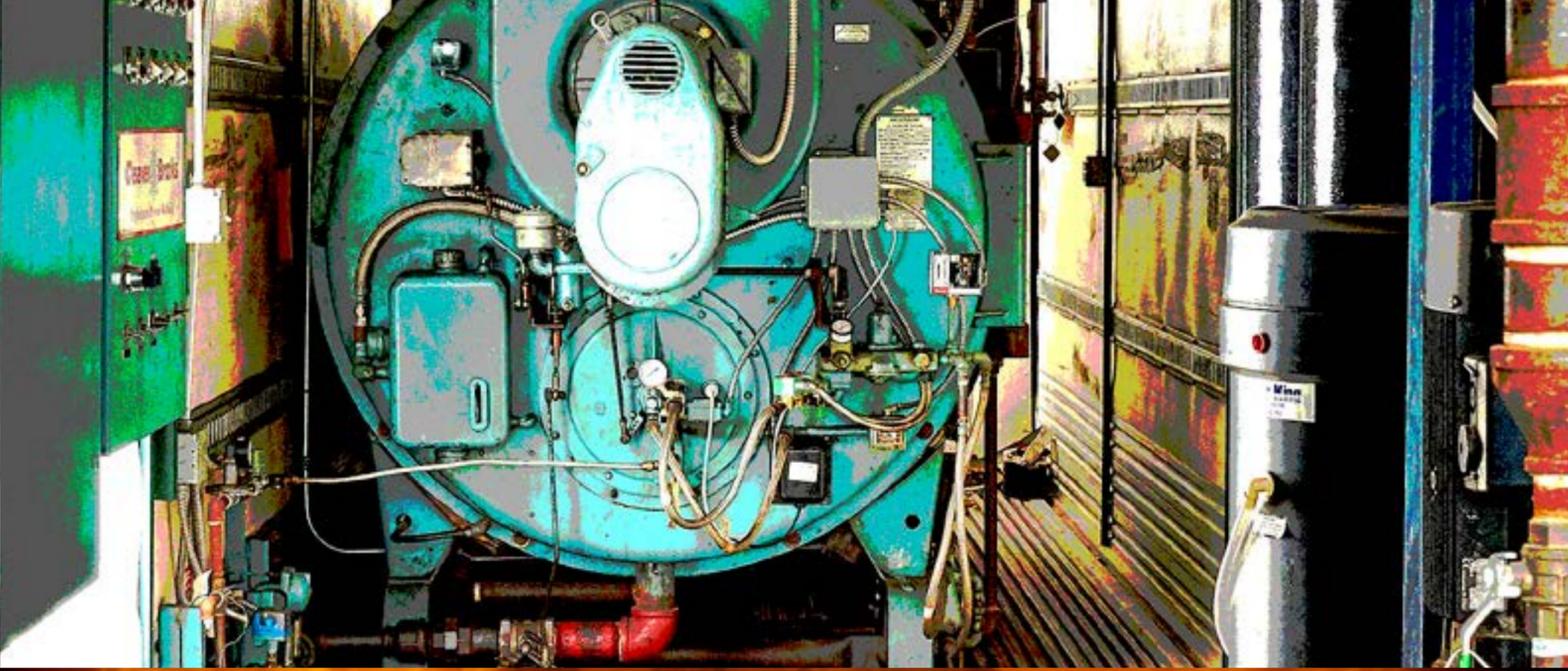
A sound that perks our ears up, a conversation that engages us, a child's laughter, or piece of music that somehow shifts our experience of **consciousness**.

Even a remembrance of tradition or **desire** that stirs us brought on by a change of seasons, like the aromas within a room or on a breeze.

All are **inspiration**. The key is following those nudges that encourage us. Art is everywhere.

Sharing inspiration whether common or surprising instances supports **creativity**.





Creating...

The synthesis of senses **seeing**, **hearing** and **feeling** are the **inspiration** for my desire in creating.

For me, it's the opportunity to experience the beauty in everyday and everything. It's a way of life, an attitude and approach that circumvents the lesser negative expressions.

Sharing inspiration within community supports others in giving themselves permission to be creative in not only their professional endeavors, but in all facets of life. It is my hope that you continue to find what inspires you as the year winds down.

Within an organic process aligning and collaborating on conceptual efforts increases the forward movement in generating commerce.

I am extremely grateful for each opportunity to **Create**.

